

Dear Warren,

I have been looking forward to giving you some feedback on your presentation on 28th October, 2000 at the Novo Nordisk Sales Meeting in Sydney. The participants were given the opportunity to rate all presenters during the meeting and your presentation rated the following:

Content:	6.8 (rating 1-7)
Presentation:	6.8 (rating 1-7)
Length:	81% of participants "Just right"
Effectiveness:	86% of participants "Highly effective"

Some of the overall comments included:

"Excellent very motivational"

"Warren was fantastic. What an inspirational person. I will treasure the book."

"Could have listened to Warren for hours! Fantastic speaker, extremely motivating and I can adapt his comments to my work at Novo Nordisk."

"Inspiring man. Makes you realise we don't have it so bad. We need to stop whining and start thinking laterally".

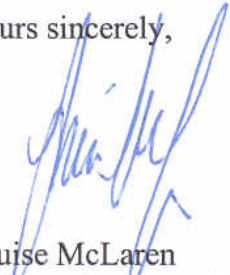
As a company we have faced some difficult times but none compare to the challenges you faced on Hinchinbrook Island and later as you came to relive your experience and move forward towards each new adventure. You were able to effectively demonstrate to the audience that difficulties faced become achievable challenges if you have desire and strength of will.

Your presentation was informing, heartfelt and humorous. Your easy-going style made the audience instantly warm to you and feel connected to your experience.

Thank you for sharing your experiences with us. I look forward to hearing more on your next adventure to conquer Mount Kilimanjaro. Your story is truly inspirational.

Keep in touch.

Yours sincerely,



Louise McLaren
Diabetes Product Manager
Novo Nordisk